

Evaluation plan: CORE

1 Evaluation goals

Document the impact of outreach programs on engaging and retaining people in care.

2 Cross-site research questions

- Approximately how long, and what level of effort does it take to get someone engaged in HIV-oriented primary care, and what factors are associated with engagement?
- What level of effort does it take to keep someone retained in HIV-oriented primary care, and what factors are associated with retention?
- What are the characteristics of clients who are engaged in HIV-oriented primary care, versus those who are not engaged in care?
- What are the characteristics of clients who are retained in HIV-oriented primary care, versus those who are not retained in care?
- Are there differences in barriers and facilitators among individuals engaged and not engaged in HIV-oriented primary care?
- Are there differences in barriers and facilitators among individuals retained and not retained in HIV-oriented primary care?
- Does participation in case management facilitate a client's engagement and retention in HIV-oriented primary care?
- Is the level of retention in care associated with changes in key medical outcomes?
- Are individuals who are retained in HIV-oriented primary care more likely to show improvement in quality of life?

3 Evaluation design

Phase 1-Varies according to local evaluation plans:

- Longitudinal
- Pre/post
- No control groups, no comparison groups

Phase 2-Longitudinal

4 Evaluation methods

Quantitative

- Individual-level data across 17 sites
- Aggregate program data

Qualitative

- Program change log
- Analysis of agency characteristics
- Analysis of the process of engagement

5 Sample (Drawn from local samples)

HIV- positive individuals

- Newly diagnosed
- Sporadic users of care
- Lost to follow-up

6 Key variables

Independent

- Outreach-length, level of effort, location, who, content, type
- Demographics
- Engagement
- Retention
- Case management

Dependent

- Engagement
- Retention
- Barriers
- Medical outcomes
- Quality of life

7 Current status of evaluation: In progress

8 Change between Phase I and Phase II: Depends on data received during Phase I
